



ABOUT CHARLOTTE YOUNG PROFESSIONALS GROUP

Founded in 2019, CYPG has a membership of over 300 driven young professionals in the Charlotte region that encompass almost every industry and sector in the Charlotte market. CYPG provides its members with mentorship programs, leadership empowerment, professional development, industry collaboration, opportunities to give back to the local community and much more. Membership is exclusively for Charlotte's best and brightest young professionals between the ages of 22 - 36. Additionally, CYPG members have received prestigious recognition from various publications, including Charlotte Business Journal's 40 Under 40 List and others.



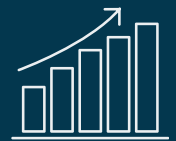
300+
Members



\$175K+
Raised for charity



1.2K+
*Instagram users
reached per post (2024)*



200k+
LinkedIn impressions (2024)



CYPG'S BLACK TIE GALA FOR CHARITY

Charlotte Young Professionals Group's 4th annual CYPGala is the premier Charlotte black-tie charity gala that brings together community leaders, emerging leaders, entrepreneurs, sponsor companies and our nonprofit charity partners. 300+ young professionals will enjoy an evening of networking, cocktails, hors d'oeuvres and entertainment from Sol Fusion on **December 5th, 2025**. The annual CYPGala leverages the power of community and collective action, as 100% of proceeds from the event benefit our nonprofit charity partners: Apparro, Carolina Youth Coalition, Wayfinders and Freedom Communities .



OUR BENEFITTING CHARITIES

Since CYPG's inception in 2019, through charity events and philanthropic efforts, the organization has raised \$150,000 for the organizations Charity Partners; these partners include Apparo, Carolina Youth Coalition, Freedom Communities and Wayfinders.

When you choose to support CYPG through event sponsorships, not only are you able to gain brand awareness and visibility for your organization throughout the community - you are amplifying CYPG's ability to provide transformational donations to Charity Partners to deepen their impact in the Charlotte community.



APPARO

Apparo amplifies the impact of nonprofits by providing technology and process improvement solutions. They connect nonprofits with tech expertise and resources, enabling them to more effectively fulfill their missions.

To learn more visit apparo.org



CAROLINA YOUTH COALITION

Carolina Youth Coalition (CYC) empowers high-achieving, under-resourced students to succeed in college. CYC offers academic, social, and leadership support, helping students navigate the barriers that low-income families face in higher education.

To learn more, visit carolinayouth.org



Wayfinders

Wayfinders empowers underserved, high potential students by offering transformative summer camp experiences, year-round enrichment programs, and mentoring relationships. Their mission is to help students grow in confidence, broaden their horizons, and build meaningful connections.

To learn more, visit wayfindersnc.org

Freedom Communities

Freedom Communities' mission is to disrupt the cycle of intergenerational poverty by providing holistic support to families. They simultaneously invest in both people and infrastructure, helping to foster upward mobility and long term economic stability.

To learn more, visit freedomcommunities.com



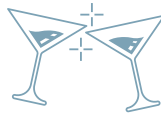
Benefits to the Sponsor

Partners of CYPG receive many benefits, such as:

- **Increased Brand Awareness:** Brand recognition and visibility in front of CYPG members and guests, providing exclusive targeted marketing directly to Charlotte's premier group of young professionals between the ages of 22 - 36 years old.
- **Network with Young Professionals:** Networking with and supporting CYPG's diverse membership base, event partners and nonprofit beneficiaries.
- **Access to CLT's NextGen Leaders:** Strategic employee recruitment and access to our value-based group of ambitious individuals with professional careers and experiences in all sectors and industries in the Charlotte market.



*Champagne Wall
Sponsor*



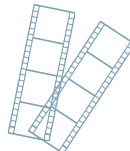
*Dedicated Bar
Sponsor*



*Signature Cocktail
Sponsor*



*Bourbon Bar
Sponsor*



*Photo Booth
Sponsor*



*Dessert Bar
Sponsor*

CYPGala sponsors will be recognized in the following marketing materials:

- Event Website
- Event Ticketing Page
- Digital Signage
- Know Before You Go Email
- Social Media Recognition

Additional benefits, including complimentary event tickets, vary by sponsorship investment level and are customized to deliver value to your organization!

Contact Megan Dunbar at cypgevents@gmail.com to learn more about custom strategic partnership opportunities that bring the greatest impact to your organization while supporting our charities!



Platinum Sponsor: \$5,000+

Champagne Wall- Be the first thing CYPG members see! The Champagne Wall is the event's eye-catching welcome, the perfect place to showcase your brand.

OR

Bourbon Bar Sponsor- Keep the bourbon flowing at a bar featuring your company's branding—a simple, standout way to connect over a great pour.

Also Includes:

- Recognition and logo inclusion in all pre-event marketing materials, ads and media, with acknowledgement as underwriter of the CYPG Gala
- 4 Free Gala Tickets
- Onstage recognition by CYPG president
- Introduction to charitable beneficiaries by a CYPG board member
- Specialty Drink
- Logo on all printed/digital materials at the event
- (2) dedicated social media posts on all CYPG social channels
- (2) dedicated email blasts to all CYPG member base
- Logo on event ticketing page with clickthrough link of choice
- Logo on CYPG website for one year with designation as "Proud Partner of CYPG"
- Logo inclusion on event recap sponsor "thank you" social media post and email blast with all event sponsors

Gold Sponsor: \$2,500+

Photo Booth- Your logo will be featured on each photo strip, giving guests a fun takeaway and your company lasting visibility.

OR

Dedicated Bar Sponsor- Keep glasses full and spirits high at a bar fully branded for your company

Also Includes:

- 2 Free Gala Tickets
- Recognition and logo inclusion in all pre-event marketing materials, ads and media
- Onstage recognition by CYPG president
- Introduction to charitable beneficiaries by CYPG board member
- (1) dedicated social media post on all CYPG social channels
- Logo on event ticketing page with clickthrough link of choice
- Logo on the CYPG website for one year with designation as "Proud Partner of CYPG"

Silver Sponsor: \$1,000+

Dessert Bar Sponsor- Make your brand the final treat of the night. With prominent signage at the dessert bar, you'll stand out as guests enjoy a curated selection of desserts.

OR

Signature Cocktail Sponsor- Your brand will be featured on custom drink signage and menus as guests sip on the event's signature cocktail named after your company

Also Includes:

- 2 Free Gala Tickets
- Logo inclusion on event recap sponsor "thank you" social media post and email blast with all event sponsors